

About Client:

Zinrelo is an enterprise-grade & top-rated loyalty rewards platform based in the USA.

Funded B2B Company | Loyalty Management

Goals:



**Build Stronger
Brand Awareness**



**Engage Enterprise
level brands**

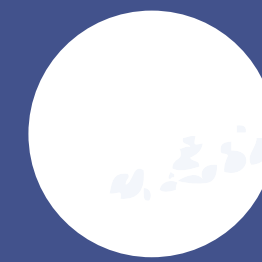


**Scale Content
Marketing**

Roles Involved



Vivek Mishra
Content Strategist

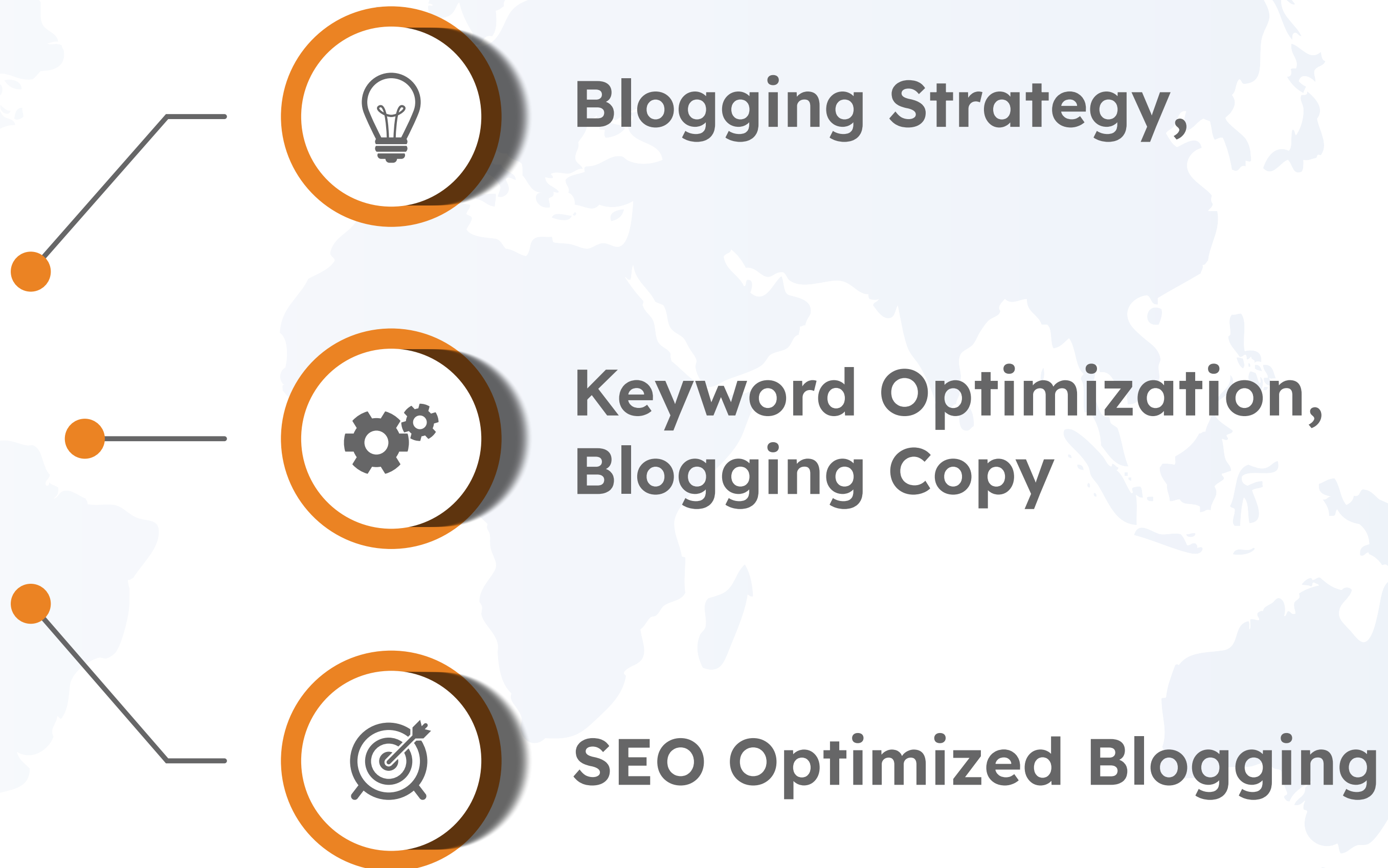


Simran Khan
Copywriter



Vivek Mishra
Blog Writer

**What
We
Did!**



RESULTS we delivered

5

The website started getting **more than average (800 visits)** traffic within 5 WEEKS.

20

For more than 20 keywords, blogs were ranking on the **1st page in 3 weeks.**

400%

Increase in Site Traffic in **3 months.**

120%

Increase in **Conversions** from **landing pages.**

150%

Increase in **Retention Rate.**



Blog Titles
and
Webcopy
Screenshot

Traffic Overview : zinrelo.com

ORGANIC KEYWORDS 5,900 GOOD	ORGANIC MONTHLY TRAFFIC 2,275	DOMAIN AUTHORITY 40 GOOD	BACKLINKS 39,861 GOOD NoFollow: 19,732
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Reny Punnoose ★ ★ ★ ★ ★

CMO - Zinrelo

We were upgrading our product and shifted the target audience to enterprises. Wanted someone experienced in working with B2B SaaS brands. Qoulomb was the perfect partner for us in growing our content marketing