

Goals:



About Client:

Zinrelo is an enterprise-grade & top-rated loyalty rewards platform based in the USA.

Funded B2B Company | Loyalty Management

**Build Stronger
Brand Awareness**



**Engage Enterprise
level brands**



**Scale Content
Marketing**

Roles Involved



Vivek Mishra
Content Strategist



Simran Khan
Copywriter



Vivek Mishra
Blog Writer

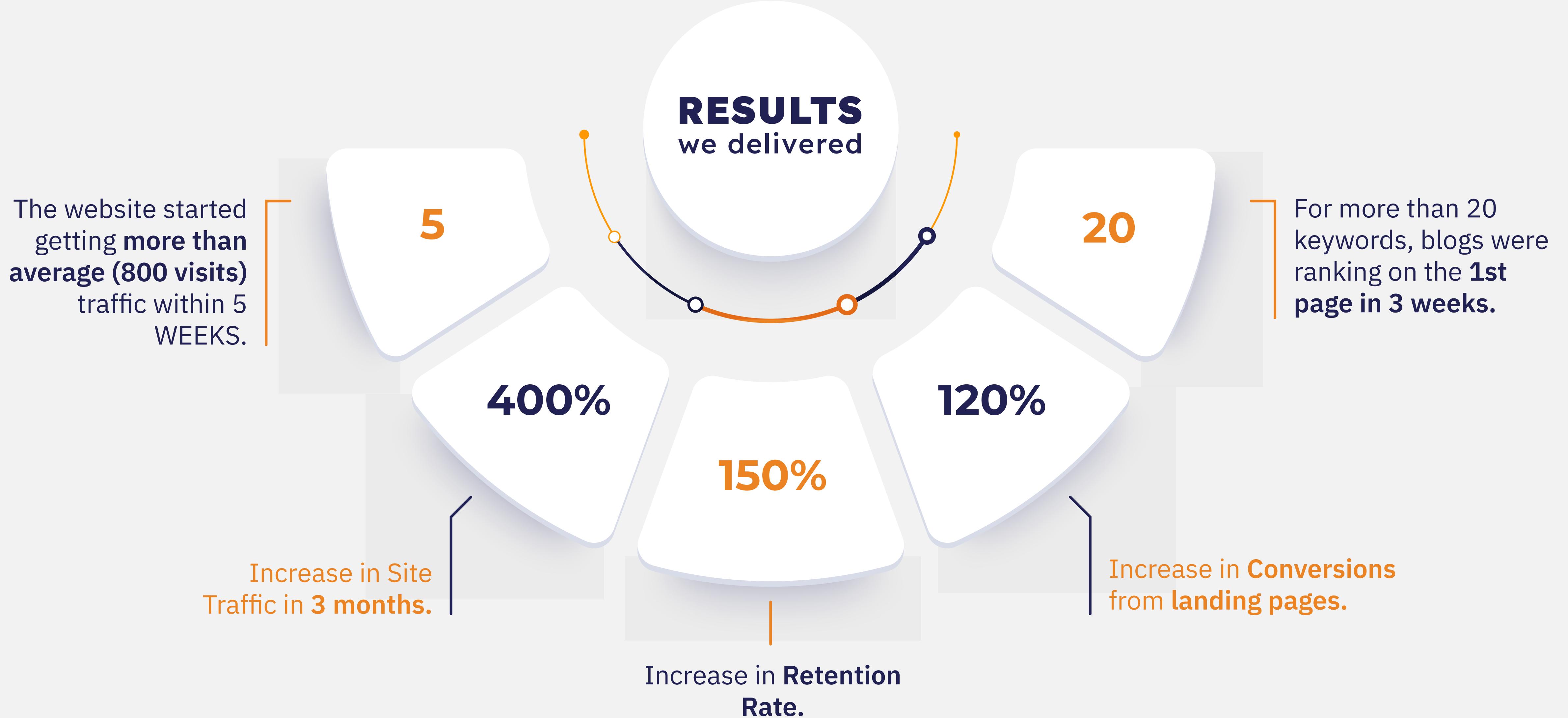
What
We
Did!



Blogging Strategy,

Keyword Optimization,
Blogging Copy

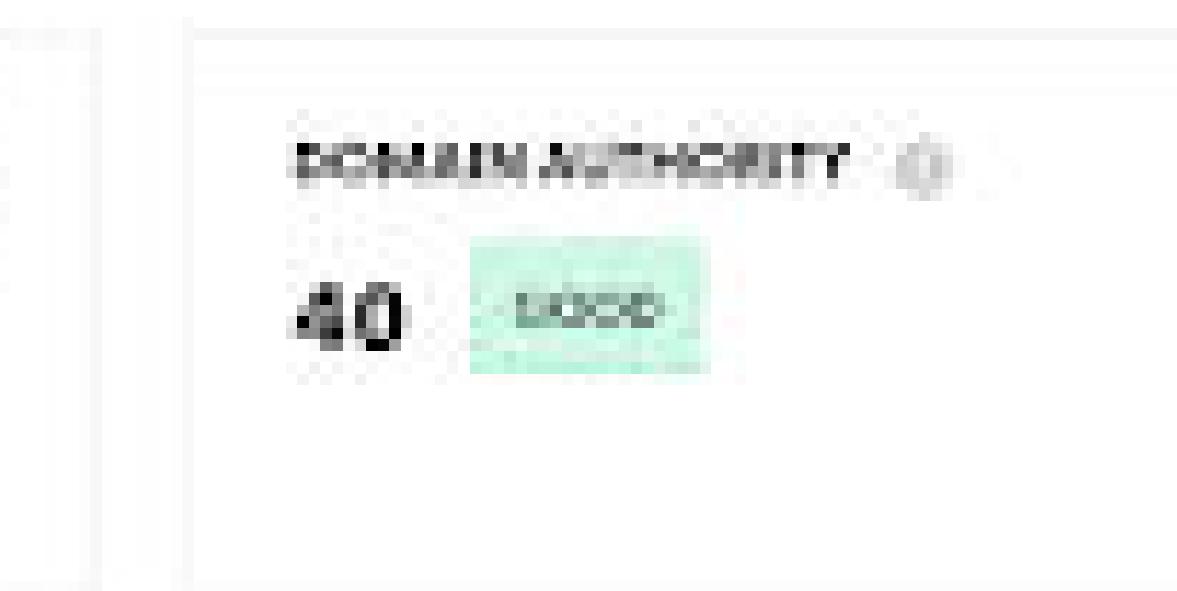
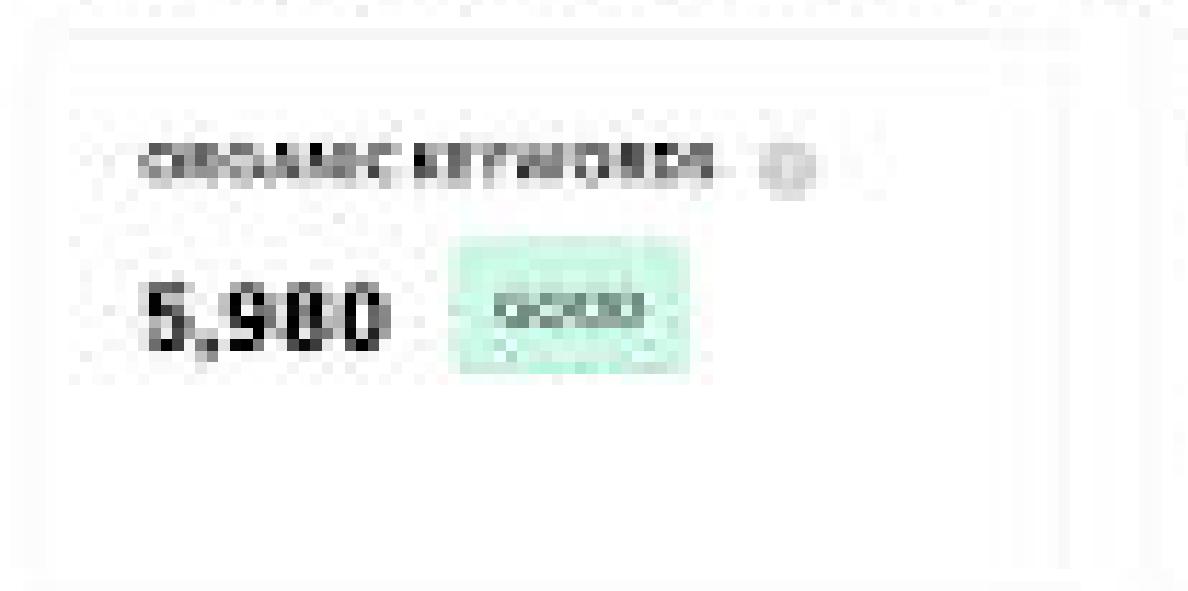
SEO Optimized Blogging





Blog Titles
and
Webcopy
Screenshot

Traffic Overview @ zinrelo.com





Reny Punnoose ★ ★ ★ ★

CMO - Zinrelo

We were upgrading our product and shifted the target audience to enterprises. Wanted someone experienced in working with B2B SaaS brands. Qoulomb was the perfect partner for us in growing our content marketing